

# Why RUCKUS for MDU

Expectations have changed for connectivity and services in multi-dwelling units (MDUs). Today's residents want more than just dependable Wi-Fi<sup>®</sup>. They're seeking great connected experiences, with high-performance Wi-Fi that's available as soon as they move in, and next-gen internet of things (IoT) conveniences like smart door locks and environmental and appliance control.

For property managers and owners, meeting these new demands creates a unique opportunity to boost operating income and property value, deliver amazing resident experiences, and demonstrate a commitment to sustainability. RUCKUS offers a rich portfolio of proven, reliable solutions for MDUs to enable owners and managers to make their operations more efficient and gain a serious competitive advantage.

## Boosting efficiency to enhance income and property value

A single, property-wide RUCKUS<sup>®</sup> Wi-Fi network empowers property managers and owners with the visibility, control, and intelligence they need to improve operational efficiency, enhance net operating income and augment property value. Its AI-driven troubleshooting enables faster, more accurate resolution of issues that could impact services, while cloud-based management lets IT address outages and performance problems remotely, to minimize costly truck rolls. One converged platform provides visibility and performance for IT and OT teams and helps eliminate shadow networks.

## Improve resident satisfaction and increase property revenue with RUCKUS Wi-Fi Network

A RUCKUS Wi-Fi network provides property owners with reliable, high-speed internet that residents expect. With our technology, residents enjoy seamless Wi-Fi for video calls, streaming, and smart home devices. RUCKUS also offers secure connections, reducing the risk of hacking and unauthorized access. For property owners, RUCKUS features like location tracking and billing gateways create new opportunities to generate revenue through premium services. Our smart antennas provide stronger signals and fewer dead zones, reducing complaints and improving tenant retention. A RUCKUS Wi-Fi network means means fewer issues for residents, less work for your staff, and more value for your property.

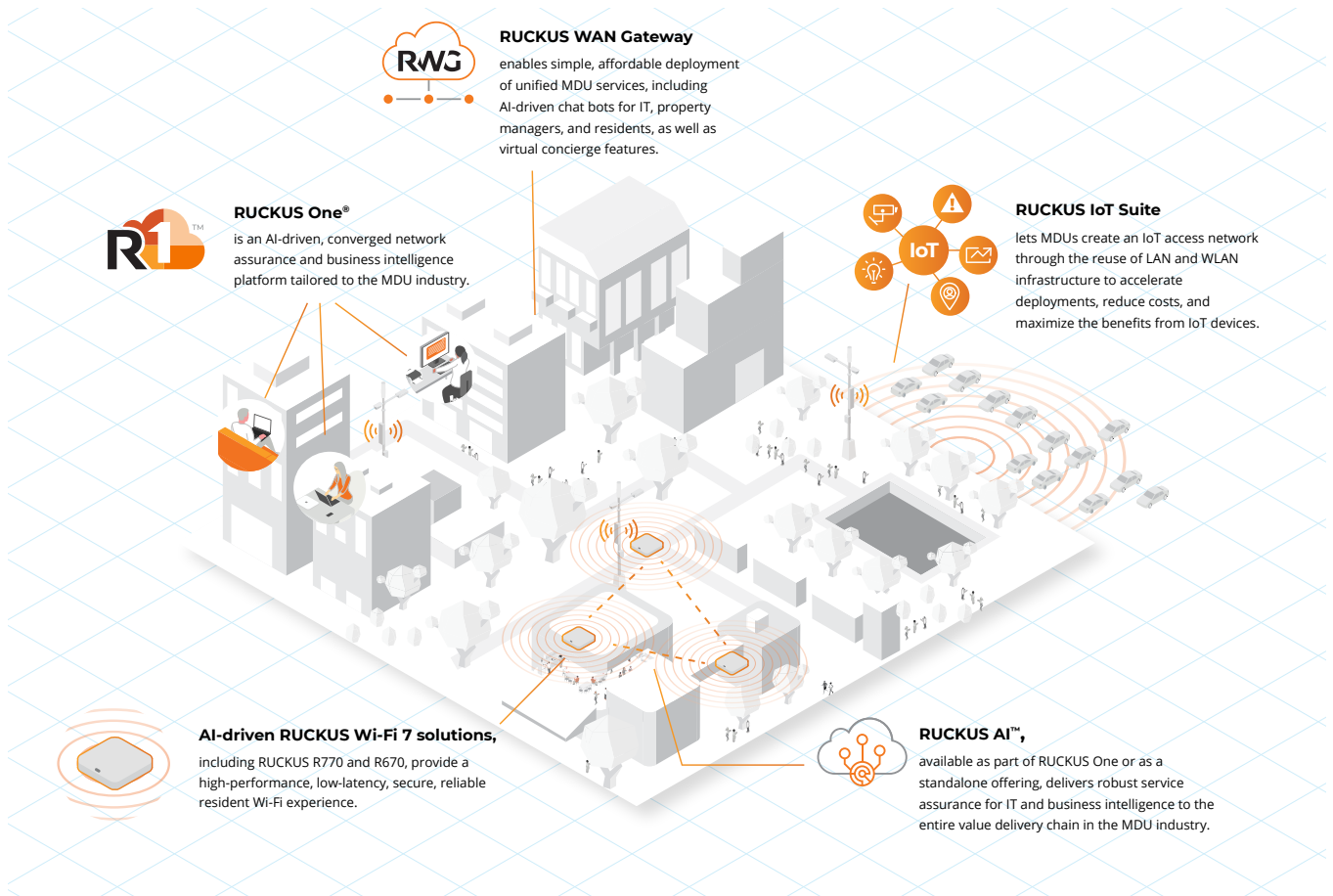
## Setting standards for sustainability

RUCKUS solutions are based on smart, energy-efficient technologies and support IoT integration for smart building management and operations. Sustainability is also built deep into the RUCKUS supply chain, which employs sustainable materials and practices and long product lifecycles to help minimize waste and obsolescence.



## Solutions built for MDUs

The purpose-built RUCKUS Managed Wi-Fi Network portfolio helps MDU properties deliver maximum value through a converged, manageable infrastructure.



## Seize the MDU Wi-Fi opportunity

Explore how RUCKUS solutions enable exceptional connectivity experiences throughout your MDU property.

**LEARN MORE**

### About RUCKUS Networks

RUCKUS Networks, a CommScope business, builds and delivers purpose-driven networks that perform in the demanding environments of the industries we serve. Together with our network of trusted go-to-market partners, we empower our customers to deliver exceptional experiences to the guests, students, residents, citizens and employees who count on them.

[www.ruckusnetworks.com](http://www.ruckusnetworks.com)

Visit our website or contact your local RUCKUS representative for more information.

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